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**Advisory**  
August 5, 2019  
In compliance with DepEd Order (DO) No. 8.s. 2013 this advisory is issued not for endorsement per DO 28, s.2001, but only for the information of DepEd Officials personnel/staff as well as concerned public

**4<sup>th</sup> National Convention of the Philippine Choral Directors Association**

TO: Schools Division Superintendents  
Heads of Public and Private Elementary and Secondary Schools  
Secondary and Elementary School Teachers  
All Others Concerned

1. Attached is the letter from **Dr. Beverly Shangkuan-Cheng**, President of the Philippine Choral Directors, dated July 10, 2019, which announces the holding of **PCDA National Convention 2019**, to be held at the **AIM Conference Center Manila (ACCM)**, J.V. Del Rosario Building, Benavidez corner Trasierra Streets, Legazpi Village, Makati City on October 23 to 27, 2019.

2. The convention theme "Enriching the Conductor, Engaging the Community". The said convention has three (3) major components :

- a.) National Masterclass for Choral Conductors
- b.) A Choral Celebration
- c.) General Assembly

3. The participants to this convention are directors, performers, music educators, teachers and choral conductors. Participation is on **OFFICIAL TIME ONLY**.

4. For further queries or concern on the matter, please contact cellphone number 09178475625, and email address [pcda.convention@yahoo.com](mailto:pcda.convention@yahoo.com).

5. For Information, guidance and dissemination.

  
**GILBERT T. SADSAD**  
Regional Director

Reference No. 012371  
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Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
REGION V  
Schools Division Office  
Sorsogon City



August 13, 2019

To: All Concerned

For your information guidance and compliance.

  
**LOIDA N. NIDEA, Ed. D., CESO V**  
Schools Division Superintendent

10 July 2019



**PCDA2019**  
National Convention

**DR. GILBERT T. SADSAD**  
Regional Director  
Region V  
Department of Education

DEPARTMENT OF EDUCATION  
REGIONAL OFFICE No. V  
RAVINA, PASIG CITY

JUL 10 2019

RECEIVED BY: 

RECORDS

Dear Dr. Sadsad,

The **Philippine Choral Directors Association (PCDA)** would like to express its gratitude to the Department of Education for endorsing our conferences and conventions in the past years.

Aware of the need to elevate the standards of the choral arts nationwide, PCDA regularly holds conferences and conventions in its quest to realize:

- The choral conductor as a "multiplier" of sound musical ideas;
- Better and standardized vocal training for Philippine choirs;
- Higher performance standards in national and international choral competitions; and
- A wider pool of gifted singers from the primary level to be able to uplift the already high quality of our adult choirs.

This year, PCDA is holding its 4<sup>th</sup> National Convention as it continues this artistic pursuit with the theme – *"Enriching the Conductor, Engaging the Community."* Directors, managers, performers, and enthusiasts of the choral arts are invited to attend this triennial gathering and, together, pave the way to achieve our dream for the Philippine choral community.

We are seeking your assistance again as we mount the PCDA National Convention 2019 which is expected to be this year's biggest national gathering of choral artists. This convention has three major components, namely:

- **National Masterclass for Choral Conductors:** a set of modules designed for both beginning and advanced participants with focus on the management and artistic direction of choirs, fundamental conducting and rehearsal techniques, and knowledge and skills training of choristers;
- **A Choral Celebration:** the signature concert series of PCDA conferences and conventions, featuring some of the country's leading ensembles; and
- **General Assembly:** PCDA's annual gathering of members highlighted this year by the election of the Board of Directors for 2020-2022.



We would like to invite music educators and choral conductors nationwide who are affiliated with the Department of Education (Region V) to take part in the **PCDA National Convention 2019** to be held at the **AIM Conference Center Manila (ACCM)**, J.V. del Rosario Building, Benavidez corner Trasierra Streets, Legaspi Village, Makati City, from the **23<sup>rd</sup> until the 27<sup>th</sup> of October**.

Registration is now open. Attached, for your reference, is the schedule of activities and the fees. The individual special registration fee of **PHP 7,500.00** for DepEd teachers covers:

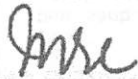
- Convention Kit;
- Access to all convention plenary and break-out sessions;
- Reserved seating in the Choral Celebration concerts;
- Certificates of attendance & appearance; and
- Discounted rate for a *\*choral clinic session* with an international speaker.  
*\* Limited slots only*

Registration fee is accepted in all BDO branches nationwide through our Savings Account 0010-7017-2934 (Philippine Choral Directors Association, Inc.). Discounts, additional information, and updates are posted at [www.myPCDA.org](http://www.myPCDA.org). We may also be reached at 0917 847 5625, and [pcda.conventions@yahoo.com](mailto:pcda.conventions@yahoo.com).

We hope that our fellow choral artists and teachers in DepEd - Region V will be able to attend another useful music learning experience as we also request your help in disseminating information. Your continuing support will immensely help PCDA in fulfilling its vision and mission to develop a thriving and vibrant Filipino choral culture.

Thank you!

Very truly yours,



**DR. BEVERLY SHANGKUAN-CHENG**  
President