



Republic of the Philippines
Department of Education
Region V
SCHOOLS DIVISION OF SORSOGON

September 10, 2020

DIVISION MEMORANDUM

No. 132, s. 2020

DIVISION EDUCATION AND INFORMATION CAMPAIGN ON GENDER AND DEVELOPMENT AND HEALTH PROTOCOLS DURING THE COVID-19 PANDEMIC

TO: Assistant Schools Division Superintendent
CID & SGOD Chiefs
Unit/Section Heads
Education Program Supervisors & Division Coordinators
Public Schools District Supervisors/ OIC PSDSs
Public Elementary and Secondary School Heads
GAD Focal Persons
All Other Concerned


1. With reference to Joint Circular No. 2012-01 by the PCW, NEDA and DBM, specific guidelines on Gender Mainstreaming particularly EO No. 273 on Approving and Adopting the Philippine Plan for Gender Responsive Development (1995-2025), and Magna Carta for Women, which require government agencies and all other instrumentalities to formulate their annual GAD Plans and Budgets that will serve as reference to all GAD activities implementation, **this DIVISION EDUCATION AND INFORMATION CAMPAIGN ON GENDER AND DEVELOPMENT AND HEALTH PROTOCOLS DURING THE COVID-19 PANDEMIC** is hereby launched.
2. One of the challenges that the new normal have brought DepEd Sorsogon Province is conducting education and information campaigns (EICs) and GAD advocacies face to face to the clientele. With the required stringent physical distancing measures and adherence to health protocols to curtail COVID-19 transmission, the manner of information delivery must conform.
3. In lieu of the face to face seminars, trainings and symposia, the compiled EIC materials for Gender and Development and Health Protocols shall be played/ displayed in every GAD corner in all the schools/offices. However, the schools are not limited to such modality. Schools are encouraged to be creative in delivering the desired information to the clientele provided this will adhere to the health standards issued by the IATF.



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4. The asynchronous modality of information dissemination expects to:
 - a. instill adequate knowledge by providing relevant EIC activity materials for individual school presentation,
 - b. develop among teachers, learners and employees, high level of awareness on the Gender-Responsive Basic Education (GRBE) Policy, gender roles, gender sensitive homes and workplaces in response to the Covid-19 pandemic,
 - c. provide awareness on basic health practices and other related health issues during this pandemic, and
 - d. utilize different communication platforms to deliver desired information despite limitations in the face to face modality.
5. Implementing units may request their own copies of the compiled materials from the Division GAD Focal Person **NENNETH E. ALAMA** or from **TRISTAN ARAGON** of the CID.
6. For information, guidance and compliance of all concerned.


JOSE L. DONCILLO, CESO V
Schools Division Superintendent



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