



Republic of the Philippines  
**Department of Education**  
Region V  
**SCHOOLS DIVISION OF SORSOGON**

July 7, 2025

**DIVISION MEMORANDUM**

NO. 179, s. 2025

**PARTICIPATION IN THE BEAR BRAND TIBAY DAY PROGRAM**

**TO:** Assistant Schools Division Superintendent  
CID and SGOD Chiefs  
Concerned PSDS / OIC-PSDS's  
Education Program Supervisor, MAPEH  
Division Nestle Wellness Campus Program Focal Person  
SEPS for SocMobNet  
Division Health and Nutrition Personnel  
Public Elementary and Secondary School Heads  
Concerned District and School NWCP Coordinators  
All Others Concerned

1. This Office in partnership with the Greatfil Team Incorporated will sponsor the **Bear Brand Tibay Day Program** which aims to promote health education among learners. The recipient schools are Irosin Central School, Irosin and Casiguran Central School, Casiguran which will be implemented on a schedule that will be announced later.
2. The program of activities will be as follows:
  - a. 10-minute sing and dance activity promoting healthy habits
  - b. Health education sessions conducted by the Teachers and or Nurse assigned in the school
  - c. Distribution of Bear Brand Powdered Milk Drink to participating learners to encourage regular milk consumption
3. Travel and other expenses of the Division Health Personnel who will serve as Resource Speaker shall be charged to the Division MOOE subject to the usual accounting and auditing rules and regulations.
4. For information, guidance and compliance of all concerned.

  
**JOSE L. DONCILLO, CESO V**  
Schools Division Superintendent



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