



Republic of the Philippines
Department of Education
Region V
SCHOOLS DIVISION OF SORSOGON

DIVISION MEMORANDUM

No. 68, s. 2026

February 6, 2026

2026 NATIONAL MILO CHAMP CAMP

TO: Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Education Program Supervisors and Division Coordinators
Public Schools District Supervisors and OIC-PSDSs
Public Elementary School Heads
Public Secondary School Heads
All Others Concerned

1. Attached is a letter from *Nestle Philippines Inc.*, announcing the conduct of the **2026 MILO CHAMP CAMP** on February to March 2026, contents of which are self-explanatory for the information and guidance of all concerned.
2. For more details, please log-in to www.milo.com.ph, or contact Mr. Abbie Aranda at 0917-384-2838.
3. Participation of teachers shall be subject to the **no-disruption-of-classes policy** stipulated in *DepEd Order NO.9 s. 2005* titled *Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith*.
4. Immediate dissemination of this **Memorandum** is desired.


JOSE L. DONCILLO, CESO V
Schools Division Superintendent



Balogo Sports Complex, Balogo, Sorsogon City, Sorsogon 4700
Landline: (056) 211-6461
Email: sorsogon@depd.gov.ph
Website: depdsorsogon.com.ph



Good food, Good life

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JOSE L. DONCILLO
Division Superintendent
Department of Education
Schools Division of Sorsogon

Dear Mr. Doncillo,

Greetings in the name of building next-generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. As MILO celebrates its 60th year in the Philippines, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions and our advocacy of sports and nutrition through our **MILO Champ Camp**.

MILO Champ Camp is a program that engages with students through sports modules and nutrition without disrupting classes. Student engagement includes sports module on fundamentals in different sports, developed in partnership with the University of the Philippines College of Human Kinetics. After a 20-minute exercise, students are then given a cold cup of MILO. This program is set to be implemented on **January to December 2026**.

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Sincerely yours,

KINGSLEY CENA
MILO Consumer Marketing Manager

CARLO S. CARLO SAMPAN AVP-Head of
MILO Sports

To: JRP
Jw appropriate
action. Jw
2/2/26

TI: mmm mmm

for appropriate
action.

gk
2/2/26

Street Address	Province	Municipality	DISTRIBUTOR	School Name	TOTAL ELIGIBLE	POPULATION	DATE OF ACTIVITY
	SORSOGON	SORSOGON CITY	MARKETING INC.	BURABOD ELEMENTARY SCHOOL	4000	Tier 3	3-Aug-26
	SORSOGON	SORSOGON CITY	TWIN PEAK	PILOT ELEMENTARY SCHOOL	4000	Tier 3	2-Feb-26
	SORSOGON	SORSOGON CITY	MARKETING INC.	BALOGO ELEMENTARY SCHOOL	3000	Tier 2	3-Feb-26
	SORSOGON	SORSOGON CITY	MARKETING INC.	Bacon East Central School	1111	Tier 2	4-Feb-26
	SORSOGON	CITY OF SORSOGON (Capital)		Sorsogon East Central School	2625	Tier 2	5-Feb-26
	SORSOGON	CITY OF SORSOGON (Capital)		Sorsogon Pilot Elementary School	2499	Tier 2	6-Feb-26
	SORSOGON	CITY OF SORSOGON (Capital)		Bibincaban Elementary School	1147	Tier 2	9-Feb-26
	SORSOGON	CITY OF SORSOGON (Capital)		Bulan North Central School-A	1107	Tier 2	10-Feb-26
	SORSOGON	BULAN		Bulan South CS	1404	Tier 2	11-Feb-26
	SORSOGON	BULAN		Casiguran CS	1610	Tier 2	12-Feb-26
	SORSOGON	CASIGURAN		Donsoil East CS	1129	Tier 2	13-Feb-26
	SORSOGON	DONSOL		Gubat North CS	1122	Tier 2	16-Feb-26
	SORSOGON	GUBAT		Irosin Central School	1906	Tier 2	17-Feb-26
	SORSOGON	IROSIN		Jose G. Alindogan ES	1106	Tier 2	2-Mar-26
	SORSOGON	JUBAN		Matnog CS	1199	Tier 2	3-Mar-26
	SORSOGON	MATNOC		Prieto Diaz CS	1116	Tier 2	4-Mar-26
	SORSOGON	PRieto DIAZ		Barcelona Central School	635	Tier 1	18-Feb-26
	SORSOGON	BARCELONA		J.P. Laurel ES	650	Tier 1	5-Mar-26
	SORSOGON	BULAN		Otawi ES	575	Tier 1	6-Mar-26
	SORSOGON	BULAN		San Vicente ES	586	Tier 1	9-Mar-26
	SORSOGON	BULAN		Alberto de Castro ES	686	Tier 1	10-Mar-26
	SORSOGON	CASTILLA		Castilla East CS	586	Tier 1	11-Mar-26
	SORSOGON	DONSOL		Ogod Elementary School	593	Tier 1	19-Feb-26
	SORSOGON	IROSIN		Carriedo ES	558	Tier 1	12-Mar-26
	SORSOGON	IROSIN		Patag Integrated School	555	Tier 1	13-Mar-26
	SORSOGON	JUBAN		Guruyan ES	598	Tier 1	20-Feb-26

Basud, Sorsogon West, Sorsogon City	SORSOGON	CITY OF SORSOGON (Capital)	Basud Elementary School	560	Tier 1	16-Mar-26
Guinlaon, Sorsogon West District, Sorsogon City	SORSOGON	CITY OF SORSOGON (Capital)	Guinlaon Elementary School	656	Tier 1	17-Mar-26
-Rizal, Sorsogon City	SORSOGON	CITY OF SORSOGON (Capital)	Rizal Integrated National School	566	Tier 1	18-Mar-26
San Francisco, Bulan, Sorsogon	SORSOGON	BULAN	San Francisco ES	531	Tier 1	4-Aug-26
Mayon, Castilla, Sorsogon	SORSOGON	CASTILLA	Mayon ES	542	Tier 1	4-Aug-26
Monbon, Irosin, Sorsogon	SORSOGON	IROSIN	Monbon ES	545	Tier 1	5-Aug-26
Lower Calpi, Talaonga, Sta. Magdalena, Sor.	SORSOGON	SANTA MAGDALENA	Talaonga ES	550	Tier 1	5-Aug-26

Advisory No. **013**, s. 2026

January 12, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

2026 NATIONAL MILO MARATHON AND MILO CHAMP RUN

In celebration of its 62nd year in the Philippines, Nestlé Philippines' MILO shares its heritage and success as it renews its commitment to the country in building a strong nation of champions through the lineup of sports programs.

Starting almost five decades ago, the MILO Marathon made its mark in the Philippines as the first marathon recognized as a major national sports event. To this day, it remains the grandest, longest-running, and most prestigious running competition in the country.

This year, MILO continues its longstanding tradition through the National MILO Marathon while introducing a new initiative, the MILO Champ Run.

The MILO Marathon will host qualifying races in 15 cities nationwide. There will be four race categories for the regional races: 3K, 5K, 10K, and 21K. The Finals will feature five categories: 3K, 5K, 10K, 21K, and 42K.

Designed for children and young learners, the MILO Champ Camp offers fun and appropriate race categories that encourage early interest in fitness, teamwork, and healthy lifestyles. This grassroots sports program aims to teach students the fundamentals of physical activity through sports. Developed in collaboration with experts from the University of the Philippines College of Human Kinetics, the program encourages kids to be active and nourishes them with MILO products afterwards. This initiative is set to be implemented in public schools nationwide from January to December.

Please access the complete event schedules through this link using the passcode 1234: <https://bit.ly/45BTQO8>

For more information, please contact:

Ms. Abbie F. Aranda

Event Manager

Runrio Events, Inc.

Mobile Phone Numbers: 0962-453-4685 or 0927-424-4740

Email Address: abbie.aranda@runrio.com