



Republic of the Philippines  
**Department of Education**  
Region V  
**SCHOOLS DIVISION OF SORSOGON**

**DIVISION MEMORANDUM**  
No. 68, s. 2026

February 6, 2026

**2026 NATIONAL MILO CHAMP CAMP**

TO: Assistant Schools Division Superintendent  
Chief Education Supervisors, CID and SGOD  
Education Program Supervisors and Division Coordinators  
Public Schools District Supervisors and OIC-PSDSs  
Public Elementary School Heads  
Public Secondary School Heads  
All Others Concerned

1. Attached is a letter from *Nestle Philippines Inc.*, announcing the conduct of the **2026 MILO CHAMP CAMP** on February to March 2026, contents of which are self-explanatory for the information and guidance of all concerned.
2. For more details, please log-in to [www.milo.com.ph](http://www.milo.com.ph), or contact Mr. Abbie Aranda at 0917-384-2838.
3. Participation of teachers shall be subject to the **no-disruption-of-classes policy** stipulated in *DepEd Order No. 9 s. 2005* titled *Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith*.
4. Immediate dissemination of this **Memorandum** is desired.

  
**JOSE L. DONCILLO, CESO V**  
Schools Division Superintendent



Good food, Good life

Nestlé Philippines, Inc.  
31 Plaza Drive, Rockwell Center  
Makati City 1200  
Philippines  
T +63 (2) 8898 0061

To: JRP  
TJL appropriate  
action 2  
2/2/10

**JOSE L. DONCILLO**  
Division Superintendent  
Department of Education  
Schools Division of Sorsogon

Dear Mr. Doncillo,

To: Nestle  
1

for appropriate  
action -

9/15/10

Greetings in the name of building next-generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. As MILO celebrates its 60th year in the Philippines, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions and our advocacy of sports and nutrition through our MILO Champ Camp.

MILO Champ Camp is a program that engages with students through sports modules and nutrition without disrupting classes. Student engagement includes sports module on fundamentals in different sports, developed in partnership with the University of the Philippines College of Human Kinetics. After a 20-minute exercise, students are then given a cold cup of MILO. This program is set to be implemented on January to December 2026.

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Sincerely yours,

KINGSLEY CENA

MILO Consumer Marketing Manager

CARLOS S. SAMPAN AVP-Head of  
MILO Sports

Street Address	Province	Municipality	DISTRIBUTOR	School Name	TOTAL ELIGIBLE	POPULATI ON ON TIERING	DATE OF ACTIVITY
	SORSOGON	SORSOGON CITY	MARKETING INC.	BURABOD ELEMENTARY SCHOOL	4000	Tier 3	3-Aug-26
	SORSOGON	SORSOGON CITY	TWIN PEAK MARKETING INC.	PILOT ELEMENTARY SCHOOL	4000	Tier 3	2-Feb-26
	SORSOGON	SORSOGON CITY	IWIN PEAK MARKETING INC.	BALOGO ELEMENTARY SCHOOL	3000	Tier 2	3-Feb-26
Poblacion, Bacon, Sorsogon City	Alegre St., Burabod, Sorsogon City	CITY OF SORSOGON (Capital)	Bacon East Central School	1111	Tier 2	4-Feb-26	
-Talisay, West District, Sorsogon City	CITY OF SORSOGON (Capital)	SORSOGON CITY OF SORSOGON (Capital)	Sorsogon East Central School	2625	Tier 2	5-Feb-26	
Bibincahan, Sorsogon City	CITY OF SORSOGON (Capital)	SORSOGON CITY OF SORSOGON (Capital)	Sorsogon Pilot Elementary School	2499	Tier 2	6-Feb-26	
Aquino, Bulan, Sorsogon	BULAN	SORSOGON BULAN	Bulan North Central School-A	1147	Tier 2	9-Feb-26	
C. Gottsadera St., Zone 5, Bulan, Sorsogon		SORSOGON BULAN	Bulan South CS	1107	Tier 2	10-Feb-26	
G. Hate, Tulay, Casiguran, Sorsogon	CASIGURAN	SORSOGON CASIGURAN	Casiguran CS	1404	Tier 2	11-Feb-26	
Poso, Donsol, Sor.	DONSOL	SORSOGON DONSOL	Donsol East CS	1610	Tier 2	12-Feb-26	
Mabini, Pinrentigan, Gubat, Sor.	GUBAT	SORSOGON GUBAT	Gubat North CS	1129	Tier 2	13-Feb-26	
Tughan, Luban, Sorsogon	JUBAN	SORSOGON JUBAN	Irosin Central School	1122	Tier 2	15-Feb-26	
Cabocan, Matnog, Sorsogon	MATNOG	SORSOGON MATNOG	Jose G. Alindogan ES	1906	Tier 2	17-Feb-26	
Perlas, Pto. Diaz, Sorsogon	PRIETO DIAZ	SORSOGON PRIETO DIAZ	Matnog CS	1106	Tier 2	2-Mar-26	
Pob. Central, Barcelona, Sorsogon	BARCELONA	SORSOGON BARCELONA	Prieto Diaz CS	1199	Tier 2	3-Mar-26	
J.P Laurel, Bulan, Sorsogon	BULAN	SORSOGON BULAN	Barcelona Central School	1116	Tier 2	4-Mar-26	
Otavi Bulan, Sorsogon	BULAN	SORSOGON BULAN	J.P. Laurel ES	635	Tier 1	18-Feb-26	
San Vicente, Bulan, Sor.	BULAN	SORSOGON BULAN	Oravi ES	650	Tier 1	5-Mar-26	
C. Gottsadera St.	BULAN	SORSOGON BULAN	San Vicente ES	575	Tier 1	6-Mar-26	
Poblacion, Castilla, Sorsogon	CASTILLA	SORSOGON CASTILLA	Alberto de Castro ES	586	Tier 1	9-Mar-26	
Ogod Crossing, Donsol, Sor.	CASTILLA	SORSOGON CASTILLA	Castilla East CS	686	Tier 1	10-Mar-26	
PUROK 6A	DONSOL	SORSOGON DONSOL	Ogod Elementary School	586	Tier 1	11-Mar-26	
Patag, Irosin, Sorsogon	IROSIN	SORSOGON IROSIN	Carriedo ES	593	Tier 1	19-Feb-26	
Guruvan, Luban, Sorsogon	JUBAN	SORSOGON JUBAN	Patag Integrated School	558	Tier 1	12-Mar-26	
			Guruvan ES	555	Tier 1	13-Mar-26	
				598	Tier 1	20-Feb-26	

Basud, Sorsogon West, Sorsogon City	SORSOGON	CITY OF SORSOGON (Capital)	560	Tier 1	16-Mar-26
Guinlajon, Sorsogon West District, Sorsogon City	SORSOGON	CITY OF SORSOGON (Capital)	656	Tier 1	17-Mar-26
-Rizal, Sorsogon City	SORSOGON	CITY OF SORSOGON (Capital)	566	Tier 1	18-Mar-26
San Francisco, Bulan, Sorsogon	BULAN	San Francisco ES	531	Tier 1	4-Aug-26
Mayon, Castilla, Sorsogon	CASTILLA	Mayon ES	542	Tier 1	4-Aug-26
Monbon, Irosin, Sorsogon	IROSIN	Monbon ES	545	Tier 1	5-Aug-26
Lower Calpi, Talaonga, Sta. Magdalena, Sor.	SORSOGON	SANTA MAGDALENA	550	Tier 1	5-Aug-26

Advisory No. **013**, s. 2026

January 12, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

## 2026 NATIONAL MILO MARATHON AND MILO CHAMP RUN

In celebration of its 62nd year in the Philippines, Nestlé Philippines' MILO shares its heritage and success as it renews its commitment to the country in building a strong nation of champions through the lineup of sports programs.

Starting almost five decades ago, the MILO Marathon made its mark in the Philippines as the first marathon recognized as a major national sports event. To this day, it remains the grandest, longest-running, and most prestigious running competition in the country.

This year, MILO continues its longstanding tradition through the National MILO Marathon while introducing a new initiative, the MILO Champ Run.

The MILO Marathon will host qualifying races in 15 cities nationwide. There will be four race categories for the regional races: 3K, 5K, 10K, and 21K. The Finals will feature five categories: 3K, 5K, 10K, 21K, and 42K.

Designed for children and young learners, the MILO Champ Camp offers fun and appropriate race categories that encourage early interest in fitness, teamwork, and healthy lifestyles. This grassroots sports program aims to teach students the fundamentals of physical activity through sports. Developed in collaboration with experts from the University of the Philippines College of Human Kinetics, the program encourages kids to be active and nourishes them with MILO products afterwards. This initiative is set to be implemented in public schools nationwide from January to December.

Please access the complete event schedules through this link using the passcode 1234: <https://bit.ly/45BTQ08>.

For more information, please contact:

Ms. Abbie F. Aranda  
Event Manager  
Runrio Events, Inc.  
Mobile Phone Numbers: 0962-453-4685 or 0927-424-4740  
Email Address: [abbie.aranda@runrio.com](mailto:abbie.aranda@runrio.com)