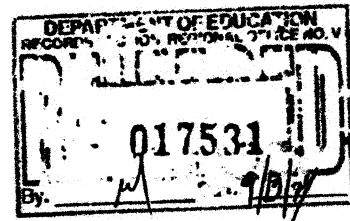




Republic of the Philippines
Department of Education
REGION V - BICOL



12 September 2024

REGIONAL MEMORANDUM
No. 01039, s. 2024

SEARCH FOR "I Respond Award"

To : Assistant Regional Director
Schools Division Superintendents
Public Elementary and Secondary School Heads
Public Elementary and Secondary School Teachers
All Others Concerned

1. The East West Rural Bank joins the Department of Education, Regional Office V in celebrating this year's National Teacher's Month by launching its "**I Respond Award**" through its segment "**Gurong INA'T AMA (Imahe ng Aspirasyon; Aking Mahalagang Ambisyon)**". This award honors teachers who have made a positive difference in their co-teachers' lives. This year, the award will focus on the stories of teachers and their mentors.
2. In this connection, DepEd RO V enjoins the thirteen (13) SDOs to send one (1) entry for the "**I Respond Award**" who met the desired qualifications. The deadline of posting publicly on Facebook is not later than September 20, 2024.
3. Further SDOs are directed to submit the names of interested and qualified teachers who wish to join the search not later than 5:00 p.m. of September 17, 2024 to the HRDD, this office.
4. Attached to this memorandum are the complete mechanics of the search. For inquiries or concerns, please contact DepEd RO V, through Roy T Bañas, Chief Education Supervisor, HRDD at roy.banas@deped.gov.ph.
5. For information, guidance, and dissemination.


GILBERT T. SADSAD
Regional Director

Encls: As stated
To be indicated in the Perpetual Index
under the following subjects:
Awards



Address: Regional Center Site, Rawis, Legazpi City, 4500
Telephone Nos.: 0969 516 9555
Email Address: region5@deped.gov.ph
Website: <https://region5.deped.gov.ph/>





September 11, 2024

GILBERT T. SADSAD
REGIONAL DIRECTOR
DEPED RAWIS, BICOL

Dear Sir Sadsad,

East West Rural Bank is proud to join the Department of Education in celebrating this year's National Teachers' Month by launching its "I Respond Award" once again through its segment "Gurong INA'T AMA (Imahe Ng Aspirasyon; Aking Mahalagang Ambisyon)". This award honors teachers who have made a positive difference in their co-teachers' lives. This year, the award will focus on the stories of teachers and their mentors.

Mechanics

- a. Teachers will be encouraged to post their photo with their "mentor" teacher on Facebook, using their personal Facebook account or the school/division official Facebook Page, including a caption of why they consider him/her as their mentor;
- b. The EWRB Facebook Page should be tagged in the post, for the Bank to be notified of its entry submission;
- c. Three (3) official entries in each region and must be endorsed by the Region Head or his/her appointee.
- d. Each entry will be reviewed by the Bank before it goes in public through the Bank's official Facebook Page
- e. Official participating teachers will receive a certification, cash reward and a special token.

An entry is considered as valid if:

- a. Posted using the teacher's personal Facebook account or the school's/division's official Facebook Page where the teachers belong;
- b. With a clear photo of both teachers;
- c. With a caption that narrates why the teacher considers his/her co-teacher as his/her mentor hero;
- d. Post the caption with the following hashtags **#GurongIna'tAma #ThankYouTeacherPH #NationalTeachersMonth2024 #Together4Teachers**;
- e. The entry has been reviewed by BIG Creatives Team and confirmed by SLT before it successfully tags EWRB Facebook Page, to coordinate with the participating teachers as deemed necessary;
- f. Posted publicly on Facebook not later than September 20, 2024.

We believe that our teachers deserve our utmost Appreciation, Admiration, Approval, and Attention for their tireless efforts in educating our learners and enhancing their well-being. We sincerely are looking forward to your region's participation in this noble endeavor.

Thank you for your dedication to education.

Respectfully,

EAST WEST RURAL BANK